The John Kirkman Communication Consultancy
in association with
The Journal of the Norwegian Medical Association

Style for medical and life-science writing in English

Our sixth open-registration one-day seminar in Oslo on tactics for accurate and readable expression of medical and life-science information.

Hotel Opera, Oslo, Thursday 20th September 2007

The seminar offers guidelines to researchers, teachers in higher education, general and specialist medical staff, and anyone else who writes or edits reports, journal articles, theses, or other medical and life-science texts. The day is devoted entirely to discussions of style — to discussion of tactics for handling English accurately and readably.

Fee, inclusive of two books, lunch, coffee, and tea: NOK2450.00
(discount of 10% for four or more participants from a single organisation)

To reserve a place, please:
phone: +44 1672 520429. Fax: +44 1672 521008.
e-mail: kirkman.ramsbury@btconnect.com
http: home.btconnect.com/kirkman.ramsbury

Outline programme (0900–1615)

- Lecture/discussion Developing the appropriate attitude; writing in a way that is accurate and readable, and brings credibility and esteem.
- Lecture/exercise Delivering information in manageable sentences; considering accuracy, information load, readability, and tone.
- Lecture/exercise Vocabulary: creating ‘comfortable’ text by judicious mixing of specialist terms and ‘plain English’.
- Lecture/exercise Phrasing: avoiding excessive nominalisation (for example, write reducing instead of achieving a reduction).
- Lecture/exercise Verbs: stating what you did and what happened, not what was performed and what was observed to have occurred.
- Lecture/exercise Using punctuation marks as skilfully as you use intonation, pace, and stress in speech.
- Exercise Reviewing and revising text.

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